





Make it a Memorial





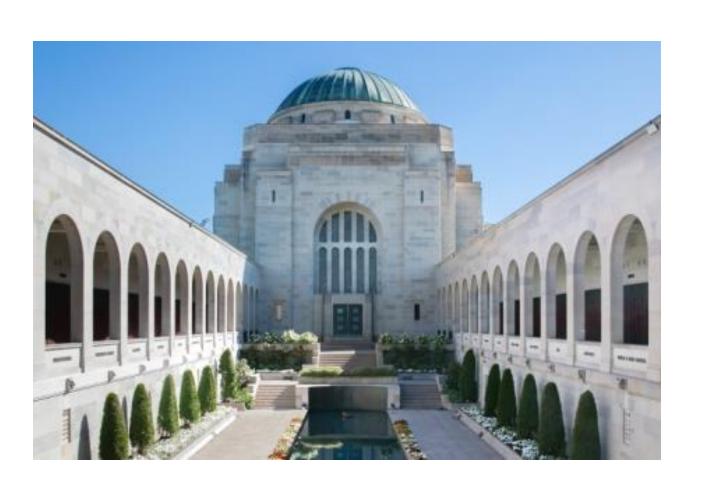
Memorials

- > There are numerous public memorials around the world visited on a daily basis
- > They are interesting and tell stories
- > Always well visited by the general public





War Memorials – Australian War Memorial, Canberra







War Memorials – Australian War Memorial, London







War Memorials - Korean War Memorial, Washington DC

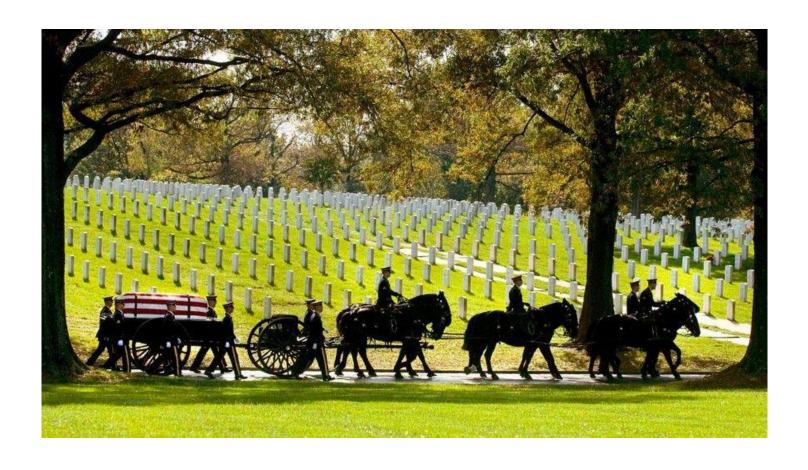






War Memorials – Arlington National Cemetery







Other Memorials

World Trade Centre Memorial – New York

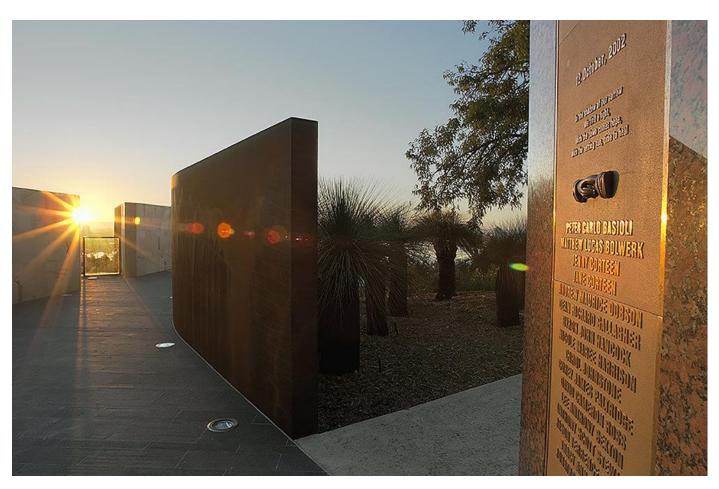






Other Memorials

Bali Bombing Memorial- Kings Park, Perth







Other Memorials

Kings Park Memorials—Perth



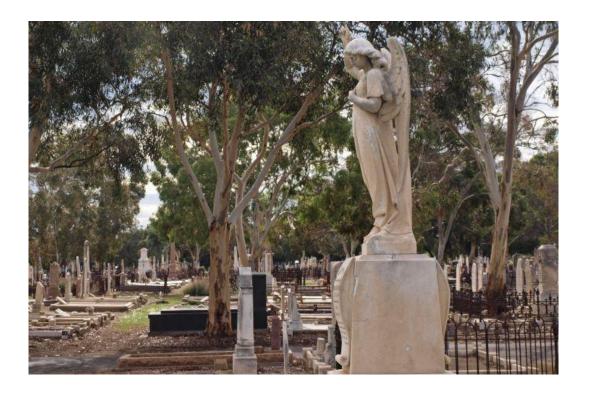






Our Cemeteries

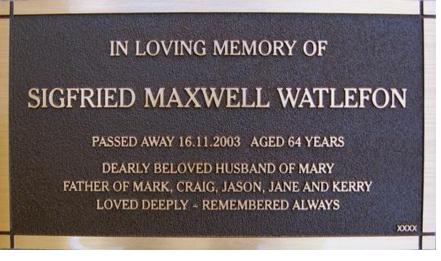
- > Unlike those memorials, many cemeteries struggle to have people visit
- > Why?

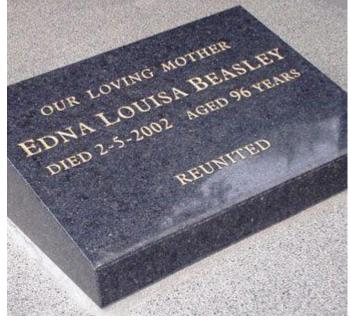




Our Cemeteries

> How many cemeteries have we all visited and all we see is memorials similar to this.







Memorial v Marker

- > Is that type of memorial interesting and will it attract people to the cemetery?
- > Does it make me truly remember my loved one?
- > Does that type of memorial make me smile and walk away from the gravesite feeling like I have visited a "memorial"?
- > Or is it just "marker" that has information about relatives useful only for family trees?



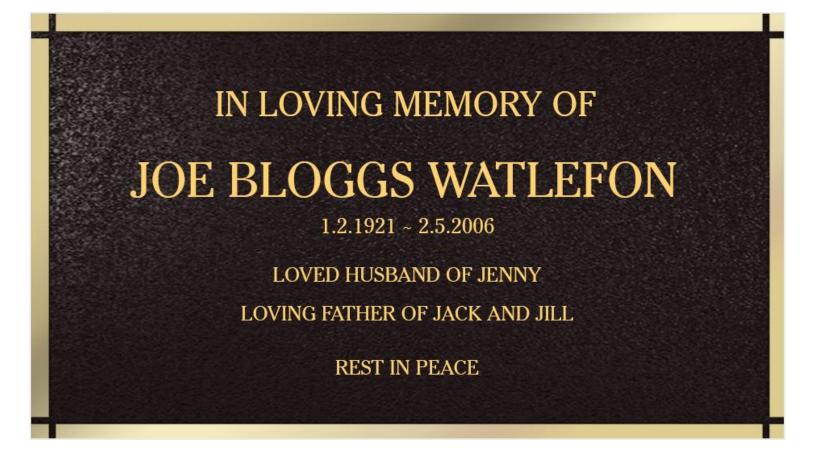


Make it a Memorial, Not just a Grave Marker!



> Step 1 – Standard Inscription – commonly seen







> Step 2 – Emblems / *Epitaphs* – add interests. Can we make the epitaph personal.





1.2.1921 ~ 2.5.2006

LOVED HUSBAND OF JENNY LOVING FATHER OF JACK AND JILL

WE WERE ROBBED AGAIN, BLOODY UMPIE!
THEY HAVE ALL GONE SOFT!

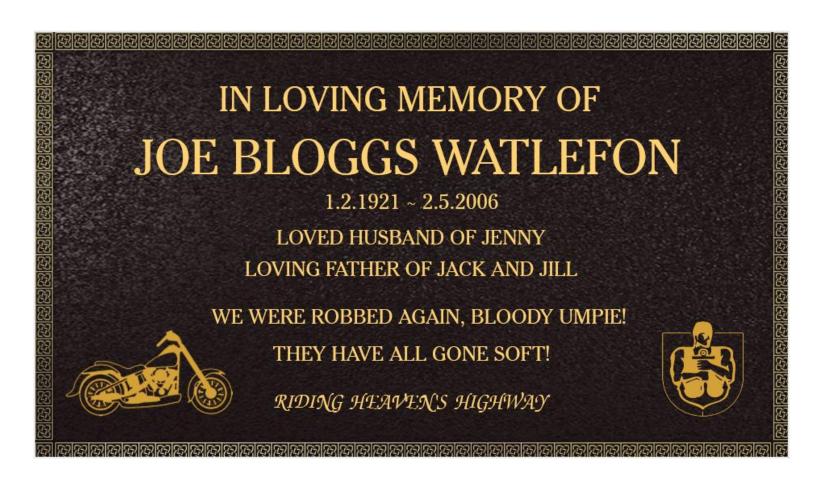
RIDING HEAVEN'S HIGHWAY





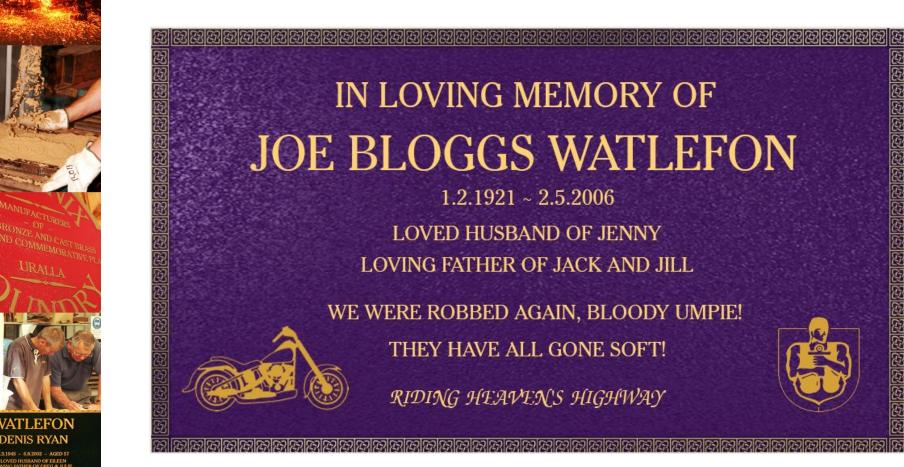


Step 3 – Border / Edge – Can we change the border to make it more relevant





> Step 4 – Colour – What was Joe's favourite colour









- > Summary
 - > Offer family choices
 - > Spend the time with them to find out interests and then bring that info onto the memorial
 - > Encourage epitaph if appropriate use humour to make people smile.







Epitaphs

- > Epitaphs
 - > How can simple words change everything
 - > If you saw these would YOU remember them and tell your friends about them?





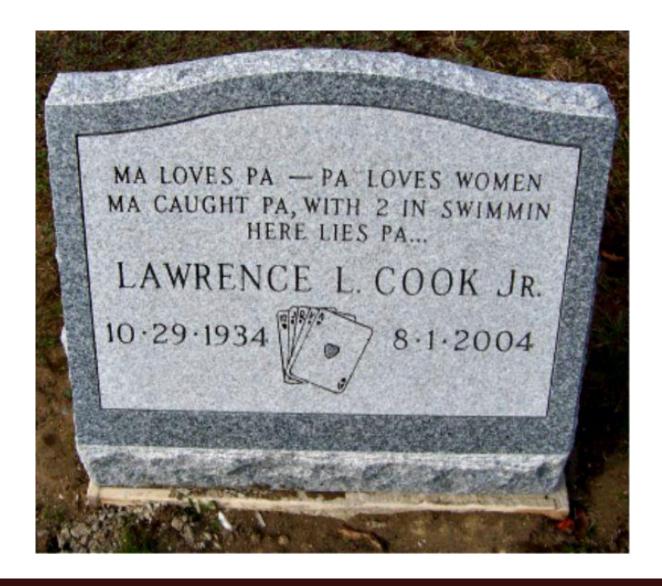






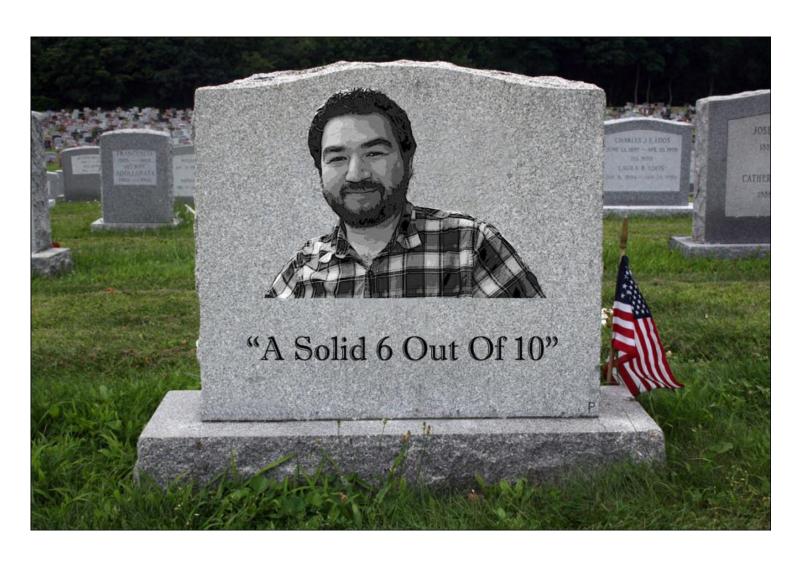










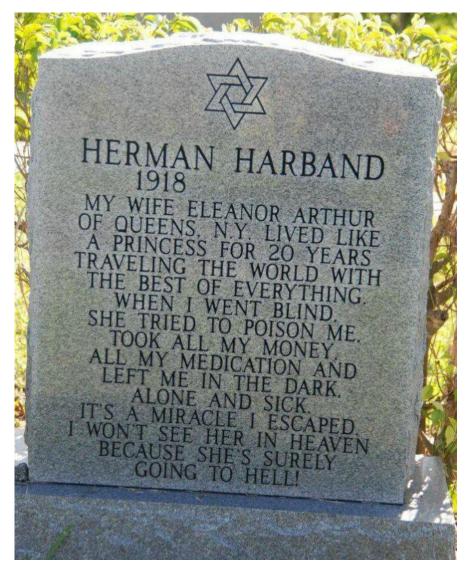














Make it a "Memorial"



