

AUSTRALIAN
FUNERAL
DIRECTORS
ASSOCIATION

AFDA National Report 2023

Year in Review



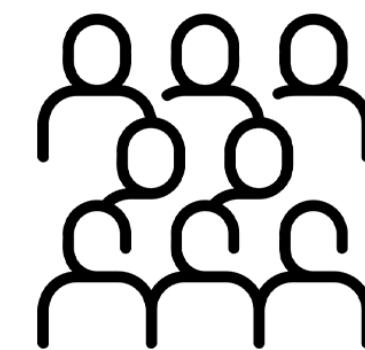
4.6% increase
in funerals
conducted by
AFDA Members



62%
MARKET SHARE



Purchase of **AFDA National Office**



**Member Survey = 94% of members
very satisfied with AFDA**



99,275 FUNERALS
Conducted by AFDA Members up from 94,968

New **AFDA Strategic Plan** 2022-2025 delivered

Submissions for Funeral Price Transparency in
NSW, QLD, SA and WA



3 X Funeral Industry Trends
Reports distributed



New National
Webinar Series
launched



Advocated for ATO GST on Right of Interment | COVID-19
| ACCC Funeral Services Review | Copyright

Why are we members?

 2020 - 91,650 funerals conducted

 2021 - 94,968 funerals conducted

 2022 - 99,275 funerals conducted

1. Scale - Relevance and influence

2. Standards - Credibility

3. Association = Power - Stronger united, weaker divided

4. We need each other - Big need the small. Small need the big.



AFDA Advocacy

2019/2020

- Banking Royal Commission
- Removal of Point of Sale Exemption
- Exemption from \$10k Cash Bill restrictions
- COVID-19

2020/2021

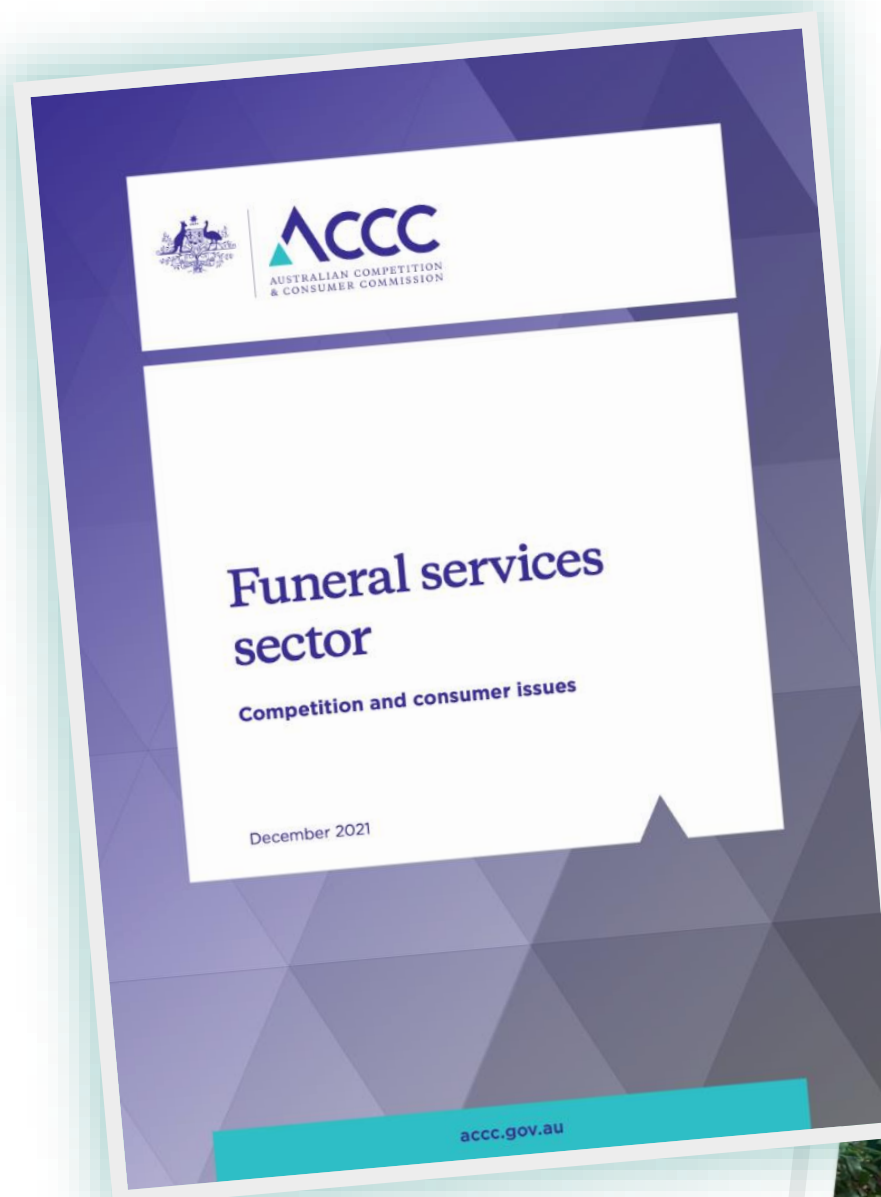
- IPART NSW – Reviewing NSW Funeral Industry
- ACCC Funeral Services Sector report
- COVID-19

2021/2022

- ACCC Funeral Services Review
- Funeral Price Transparency – NSW, QLD, SA and WA
- ATO GST Right of Interment
- COVID-19
- Copyright

2022/2023

- ATO GST Right of Interment
- Funeral Price Transparency – SA & WA





AFDA Promotion & Brand Awareness

- My Tributes Partnership – AFDA Landing Page, Partner Tile, AFDA Member Tag
- Palliative Care Australia Partnership – Planning a Child's Funeral - video & booklet



PalliativeCare
AUSTRALIA

mytributes



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- Funeral Industry Trends Report – How we farewell the ones we love – Dec 2021
- Funeral Industry Trends Report – The valuable contribution of the Australian funeral industry and its staff – June 2022
- Funeral Industry Trends Report - The community impact of funeral organisations - Dec 2022

AFDA Industry Insights



mccrindle



- Mortuary Training
- Industry Training Days
- National Convention
- Online Funeral Industry Learning Hub

AFDA Events,
Education & Training



The Year Ahead

- ATO GST Right of Interment
- Funeral Price Transparency – SA
- Online Education & Training Hub
- Brand Awareness
- Grow Membership
- Action Strategic Plan 2022-2025
- AFDA National Convention 2024

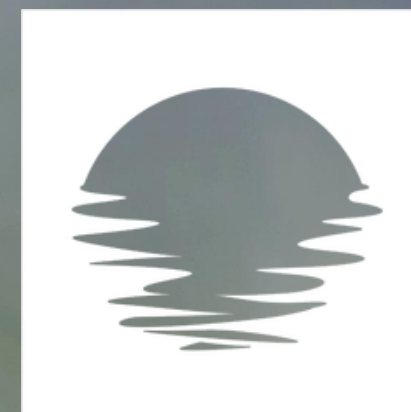




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AFDA 2024

National
Convention
Adelaide



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Thank you