

AUSTRALIAN  
FUNERAL  
DIRECTORS  
ASSOCIATION

## AFDA National Report 2024



# Year in Review

- 102,000 funerals conducted by AFDA Members
- Addition of 4 full members & 10 affiliate members
- Introduction of online Funeral Learning Hub
- Increased brand awareness via MyTributes/NewsCorp, Palliative Care Australia & GriefLink SA partnerships
- Commenced AFDA Constitution Review
- Advocated for ATO GST on Right of Interment & Funeral Price Transparency in SA & WA
- Over 280 delegates attended 2024 AFDA National Convention in Adelaide

# WA Division Update

- Review of WA Cemeteries & Cremations Acts
- Education - Industry Training Days, Mortuary & Driver Training
- Stakeholder Engagement – Public Trustee, State Mortuary Tours
- Review of WA Prepaid Funeral Code

# Member Benefits



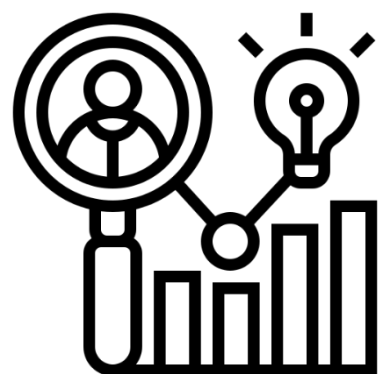
Advocacy



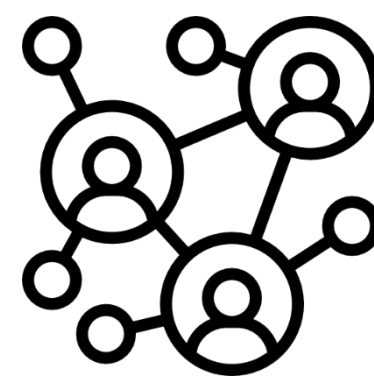
Promotion &  
Media



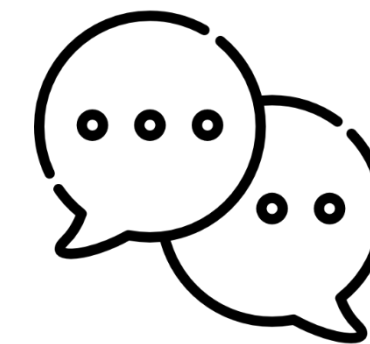
Professional  
Standards



Industry  
Insights



Events, Education  
& Training



Business Tools &  
Communications



- Mortuary Training
- Funeral Arranger Training
- Industry Training Days
- National Convention



## AFDA Events, Education & Training



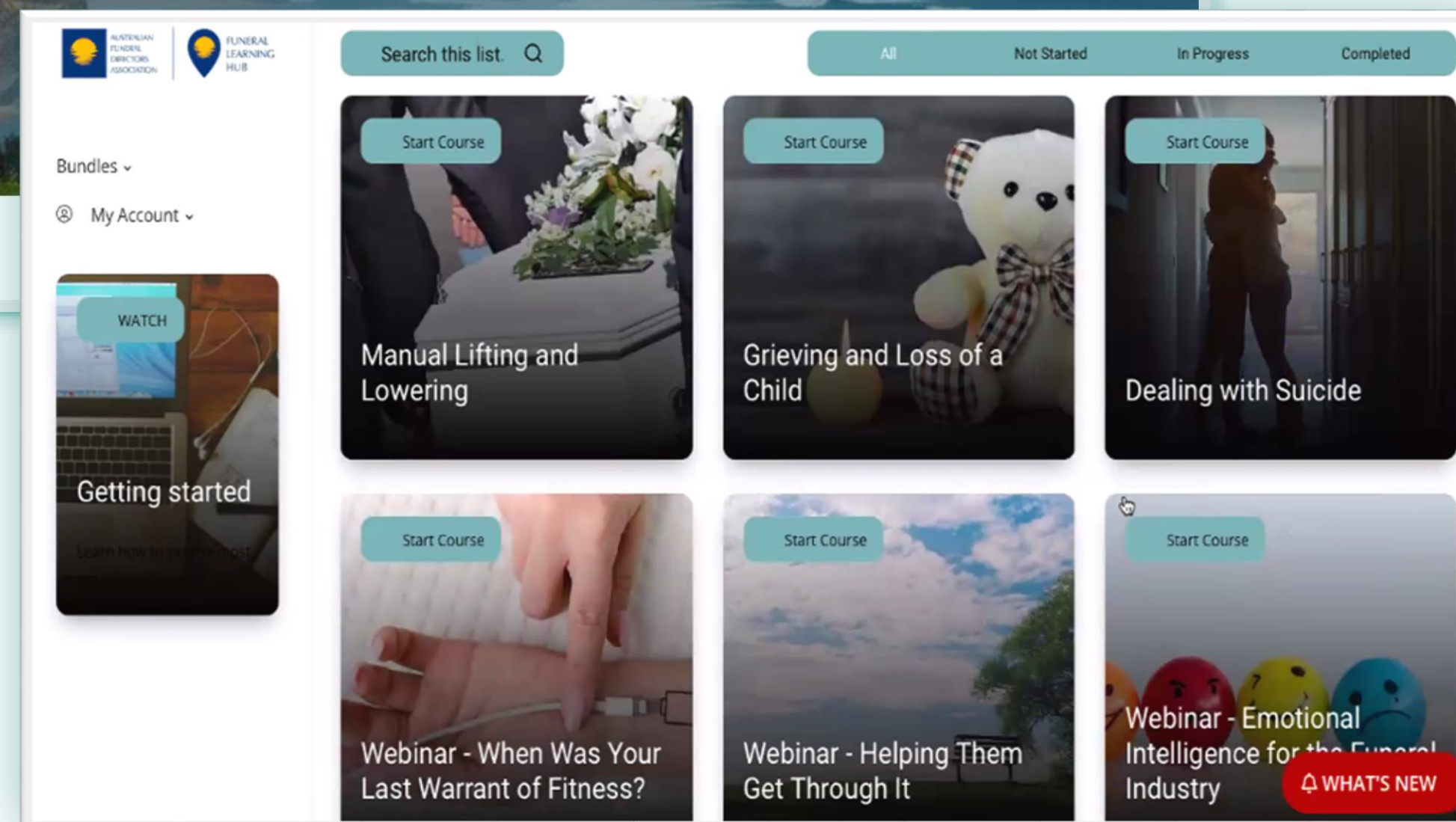
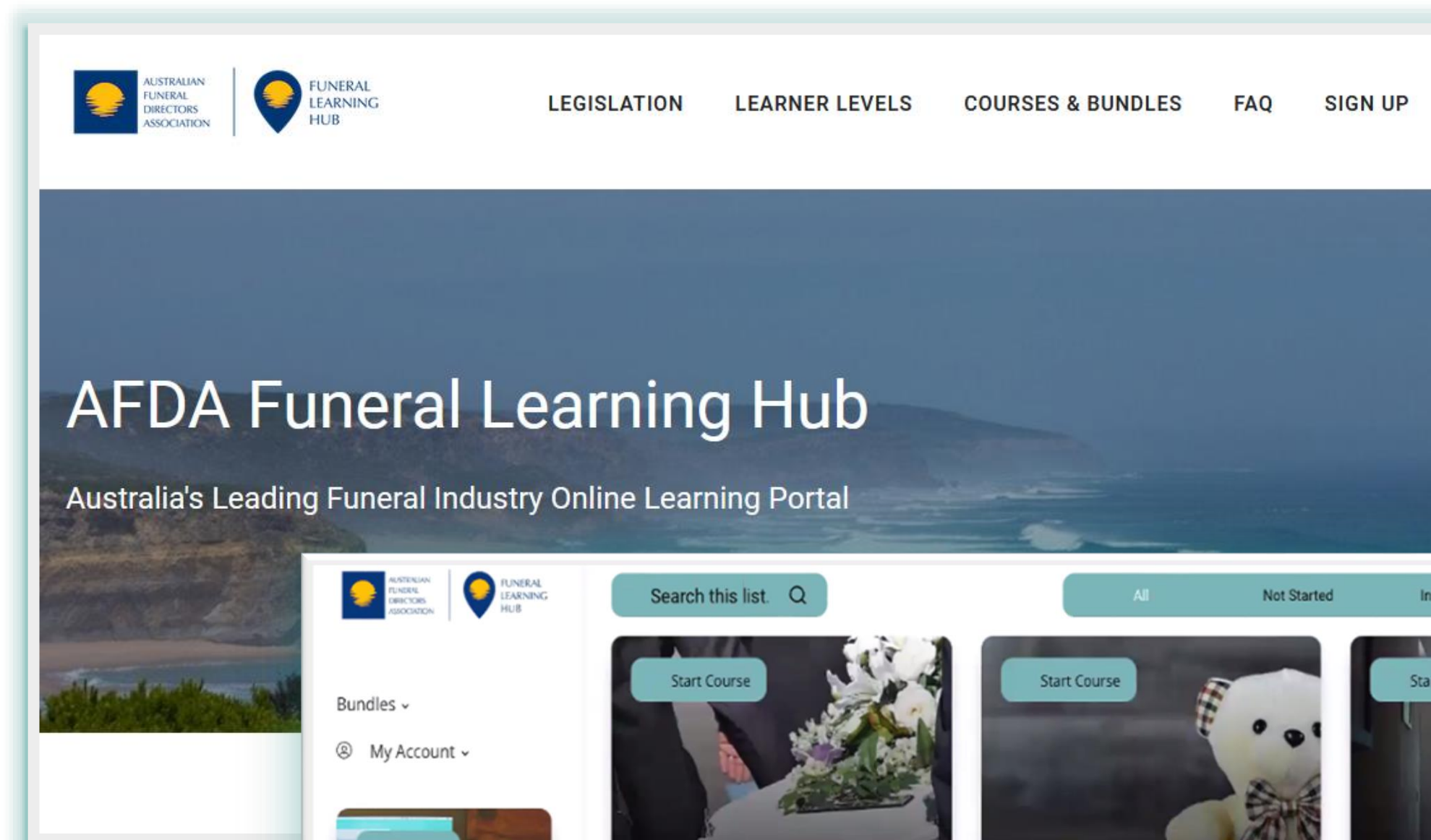


# AFDA Events, Education & Training

- AFDA Funeral Learning Hub (FLH)
  - Courses & Bundles
  - Learner Levels
  - Certificates & Digital Badges



FLH engagement  
= 500 + users  
Since October 2023





# The Year Ahead

- ATO GST Right of Interment
- Funeral Price Transparency – SA
- AFDA Funeral Learning Hub – new courses
- Constitution Review
- Brand Awareness / Key Partnerships
- Membership Category Review
- 2025 AFDA Convention





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# Ho Chi Minh City Vietnam

March 2025

AFDA 2025  
National  
Convention





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*Thank you*